

Cyber Jagrookta (Awraeness) Diwas

Social Network Security



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Social Media Platforms / Social Networking Sites... ??

- connect to friends, family, colleagues, or others
- Major ...
 - Facebook – 2.9 billion MAUs
 - YouTube – 2.2 billion MAUs
 - WhatsApp – 2 billion MAUs
 - Instagram – 2 billion MAUs
 - Facebook Messenger – 1.3 billion MAUs
 - Telegram – 550 million MAUs
 - Snapchat – 538 million MAUs
 - Pinterest – 444 million MAUs
 - Twitter – 436 million MAUs
 - Reddit – 430 million MAUs
 - Quora – 300 million MAUs
 - LinkedIn – 250 million MAUs

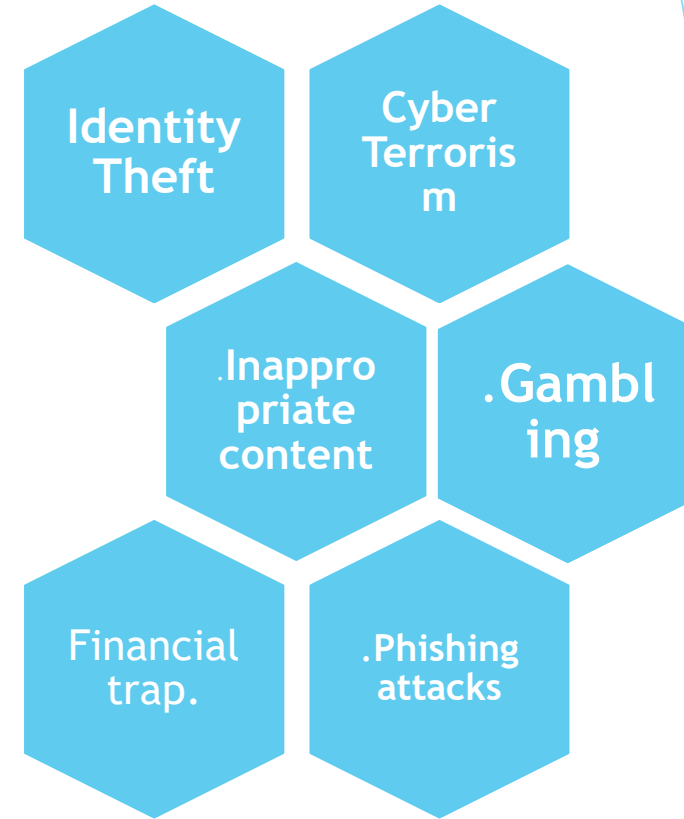
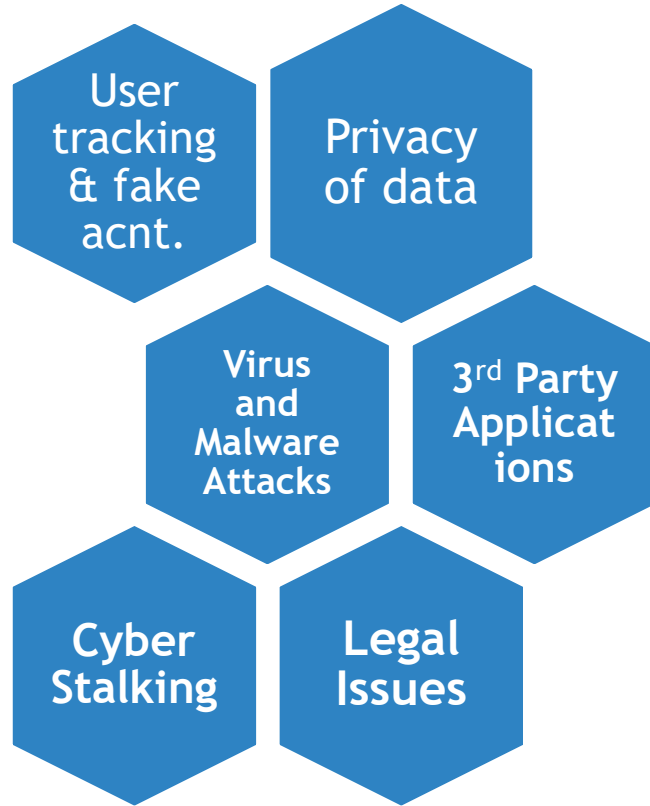


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ISSUES/RISKS INVOLVING CYBERSECURITY FOR SOCIAL NETWORK



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SOLUTIONS ON SOCIAL NETWORK THREATS

- Strong passwords
- sensitive in what we upload/share
- More secure logins
- Only trusted known WiFi access.
- OS updates + Firewall + Antivirus
- Links which offers freebies + lottery announcements etc.
- Flagging and reporting the inappropriate contents.



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SOLUTIONS ON SOCIAL NETWORK THREATS

- Indian Cyber Crime Coordination Centre (I4C)
 - Cyber Hygiene for Cyber Space - Dos and Don'ts - Basic Manual
 - Cyber Hygiene for Cyber Space - Dos and Don'ts - Advanced Manual



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SOLUTIONS ON SOCIAL NETWORK THREATS



**Report
Cybercrimes at
cybercrime.gov.in**

**or
Call
1930
(Earlier 155260)
For Assistance**



@CyberDostI4C



@cyberdosti4c



@cyberdost



@cyberdosti4c



@cyberdost.i4c



@cyberdosti4c

Note: All the complaints are handled by respective State/UT Police, as per their jurisdiction